



English for International Communication
(International Program)
Faculty of Humanities and Social Sciences

Courses Structure

Credit Requirement	133 Credits
- General Education Courses	30 Credits
- Major Courses	
- Compulsory Courses	48 Credits
- Elective Courses	42 Credits
- Internship (domestic/overseas)	7 Credits
- Free Elective Courses	6 Credits

Compulsory Courses

Code	Course	Credit
1532203	English Phonetics	3(3-0-6)
1551117	Listening and Speaking English for Communication	3(2-2-5)
1551123	Guided Writing	(3-0-6)
1551124	Listening and Speaking for International Communication	3(2-2-5)
1551125	English Reading Strategy Development	3(3-0-6)
1551126	English Grammar for Communication 1	3(3-0-6)
1551614	English for Hotel Business	3(3-0-6)
1551615	Introduction to Business English	3(3-0-6)
1552114	Paragraph Writing	3(3-0-6)
1552117	English for Communication in ASEAN Contexts	3(2-2-5)

Code	Course	Credit
1552403	Social and Cultural Background of Native English-Speaking Countries	3(3-0-6)
1552627	English for Information and Communications Technology	3(2-2-5)
1552634	Tourism English 1	3(3-0-6)
1552635	Tourism English 2	3(3-0-6)
1552637	English for Hospitality Services	3(3-0-6)
1553614	English for Office Work 1	3(3-0-6)

Elective Courses

Code	Course	Credit
1551127	English Grammar for Communication 2	3(3-0-6)
1551616	English for Business Communication	3(3-0-6)
1552101	English Language Learning through Drama	3(2-2-5)
1552105	Reading for Interpretation	3(3-0-6)
1552106	English Speeches	3(2-2-5)
1552115	English in Printed Media	3(3-0-6)
1552118	Advanced English Conversation	3(2-2-5)
1552119	English Skill Development through Films	3(2-2-5)
1552633	Spoken English in Business Situations	3(3-0-6)
1553103	Reading for Opinions and Attitudes	3(3-0-6)
1553105	Creative Writing	3(3-0-6)
1553113	English in Multi-Media	3(3-0-6)
1553114	English Composition Writing	3(3-0-6)
1553115	English for Presentations	3(3-0-6)
1553122	Fluency Development for Listening and Speaking English	3(2-2-5)
1553401	English for Thai Cultural Studies	3(3-0-6)
1553402	English for Cross Cultural Communication	3(3-0-6)
1553615	English for Electronic Commerce	3(3-0-6)

Code	Course	Credit
1553616	English for Marketing	3(3-0-6)
1553617	English for Public Relations	3(3-0-6)
1553618	English for Import and Export Business	3(3-0-6)
1553619	English for Logistics	3(3-0-6)
1553620	English for Ground Services	3(3-0-6)
1553621	English for In-Flight Services	3(3-0-6)
1553622	English for Entrepreneurs	3(3-0-6)
1553623	English for Health Care Services	3(2-2-5)
1553904	Skills Development through English Camp	2(90)
1554104	Preparation for English Proficiency Tests	3(2-2-5)
1554105	Academic Writing	3(3-0-6)
1554603	English for Office Work 2	3(3-0-6)
1554604	English for Banking	3(3-0-6)
1554605	English in Business Law	3(3-0-6)
1554606	English for Human Resources Management	3(3-0-6)
1554901	Independent Studies	3(250)
1554902	Study Visit in English Speaking Countries	3(250)

Internship (domestic/overseas)

Code	Course	Credit
1553805	Preparation for Cooperative Education in English for International Communication	1(45)
1554805	Cooperative Education in English for International Communication	6(640)
1553806	Preparation for Professional Experience in English for International Communication	2(90)
1554806	Professional Experience in English for International Communication	5(450)

Course Description

Code	Course	Credit
1532203	English Phonetics	3(3-0-6)
	Basic principles and definitions of phonetics; mechanisms of speech sound production; articulatory, acoustic, and auditory phonetics as well as a survey of difficult English speech sounds for Thai learners	
1551117	Listening and Speaking English for Communication	3(2-2-5)
	Practice listening and speaking English for communication, with emphasis on use of dialogues, role-plays and extended discourses appropriate to everyday functional situations, including formal and informal events, as well as use of communicative games and activities	
1551123	Guided Writing	3(3-0-6)
	Practical study of everyday written communicative English focusing on basic features of writing messages, postcards, personal letters, E-mail, both formal and informal, letters of invitation, polite refusals, replies to advertisements and job applications, note-taking and form filling	
1551124	Listening and Speaking English for International Communication	3(2-2-5)
	Practice listening to and speaking English for communication in international contexts, with emphasis on asking and giving information about personal identification, daily life, education, culture, travel, shopping, weather, food and drinks	
1551125	English Reading Strategy Development	3(3-0-6)
	Develop English reading strategies at the complex sentence level and at the paragraph level; significance of discourse markers; inferences, figurative language; use of context clues and word-study skills for discovering the meaning of new words; emphasis on reading speed, comprehension and identifying main ideas	
1551126	English Grammar for Communication 1	3(3-0-6)
	Usage of English grammar for communication focusing on sentence structures, phrases, clause patterns, word order, subject-verb agreement, verb tenses, application of forms and usage in communicative English contexts	

Code	Course	Credit
1551127	English Grammar for Communication 2	3(3-0-6)
	Prerequisite: 1551126 English Grammar for Communication 1	
	Analytical study of English grammar for Communication focusing on sentence components and word order; sentence patterns; sentence types; simple, compound and complex sentences to enhance syntactic accuracy in communicative English contexts	
1551614	English for Hotel Business	3(3-0-6)
	Practice listening, speaking, reading and writing English for communication in various hotel situations focusing on vocabulary and expressions required in the hotel business and preparation for communication with hotel guests and other English-speaking staff members	
1551615	Introduction to Business English	3(3-0-6)
	A study of business English with emphasis on inter-office communication, including business terminology and expressions	
1551616	English for Business Communication	3(3-0-6)
	Providing a chance to explore business world-wide with emphasis on domestic and international trade including business transactions in various fields and situations	
1552101	English Language Learning Through Drama	3(2-2-5)
	Providing language training through acting in monologues, dialogues, scenes, improvisation skits and plays focusing on the potential for using drama in speech improvement	
1552105	Reading for Interpretation	3(3-0-6)
	Practice reading strategies using complex texts with advanced vocabulary levels; differentiating facts from opinions; detecting implied meanings; understanding the development of ideas in continuous texts as well as interpretation of texts	

Code	Course	Credit
1552106	English Speeches	3(2-2-5)
	Principles of giving both formal and informal speeches for various occasions with appropriate expressions through monologues and dialogues	
1552114	Paragraph Writing	3(3-0-6)
	Focus on features of paragraph writing and the necessity for clarity and organization in formal paragraphs of definition, description, exemplification, classification, comparison, and cause and effect, practice developing an idea or theme at a paragraph level and encouraging writing fluency	
1552115	English in Printed Media	3(3-0-6)
	Developing language skills through a variety of current printed media: newspapers, magazines, brochures, itineraries, and advertisements; emphasis on principles, styles, syntactic and lexical features	
1552117	English for Communication in ASEAN Contexts	3(2-2-5)
	Developing listening and speaking proficiency in English for ASEAN contexts through conversations about various topics, including geography, history, way of life, culture, outstanding characteristics, current events and tourist attractions	
1552118	Advanced English Conversation	3(2-2-5)
	Develop English conversation skills in communicative contexts including giving opinions and information with emphasis on authentic spoken discourse containing complex lexical items and structures	
1552119	English Skill Development through Films	3(2-2-5)
	Develop and practice listening, speaking, reading and writing English skills through English language films including the backgrounds, themes, plots, perspectives, vocabulary, and idiomatic expressions	
1552403	Social and Cultural Background of Native English-Speaking Countries³	(3-0-6)
	Essential historical, religious, political, social, and cultural backgrounds of English-speaking nations focusing on the differences between Thai and English-speaking societies' values and culture	

Code	Course	Credit
1552627	English for Information and Communications Technology	3(2-2-5)
	A study of English commonly used in Information and Communications Technology focusing on how to operate computer software, read, write, and communicate in Information and Communications Technology	
1552633	Spoken English in Business Situations	3(3-0-6)
	A study and practice of the quasi-formal language of interactions between business associates including analysis of telephone calls for business situations and for interviews	
1552634	Tourism English 1	3(3-0-6)
	Overview study of the tourism industry, domestic and international including an opportunity to learn and use vocabulary and expressions needed in the tourism industry	
1552635	Tourism English 2	3(3-0-6)
	Prerequisite: 1552634 Tourism English 1	
	Further study of the language skills, vocabulary and expressions used in all aspects of the tourism industry	
1552637	English for Hospitality Services	3(3-0-6)
	Develop and practice communicative English skills for hospitality services, including services in hotels, tourist attractions, restaurants, and tour businesses; using appropriate terminology and functional English as well as developing service – oriented social skills, pleasant personalities, customer relation skills, and polite behavior with professional social etiquette	
1553103	Reading for Opinions and Attitudes	3(3-0-6)
	Reading critically to determine the opinions and attitudes of the writers through a variety of texts including newspaper articles, advertisements, editorials, critical reviews, all showing a variety of writing styles which may be used for determining writers' attitudes and opinions	
1553105	Creative Writing	3(3-0-6)
	Features of creative writing and practice of techniques of imaginative writing through various writing pieces that reflect creative thinking including slogans, advertisements, short stories, children's stories and poems	

Code	Course	Credit
1553113	English in Multi-Media Develop language skills through a variety of current multi-media; interpretation and discussion of what has been seen and heard	3(3-0-6)
1553114	English Composition Writing Practice English writing skills including narrative, descriptive compositions and articles focusing on organization of ideas, discourse features and logical flow of thoughts	3(3-0-6)
1553115	English for Presentations Principles and skills for presentations, including English expressions and patterns commonly used in planning, designing and presenting information through information technology	3(3-0-6)
1553122	Fluency Development for Listening and Speaking English Developing fluency in speaking English and listening comprehension to the level of near-native speaker of English through discussing and expressing opinions on articles, plays, documentaries, news reports and movies	3(2-2-5)
1553401	English for Thai Cultural Studies A study of Thailand's history, religion, art, music, language and literature, customs and traditions, values and beliefs, which are the base of Thai culture	3(3-0-6)
1553402	English for Cross Cultural Communication Develop and practice listening, speaking, reading, and writing English for cross-cultural communication, with emphasis on understanding cultural differences and universal etiquette	3(3-0-6)
1553614	English for Office Work 1 Develop and practice listening, speaking, reading, and writing communicative English skills for office work including vocabulary and expressions used in office routine, organization structure, making and answering telephone calls, taking telephone messages, appointments, memorandums, and e-mail correspondence	3(3-0-6)

Code	Course	Credit
1553615	English for Electronic Commerce	3(3-0-6)
	Develop and practice reading and writing English skills for electronic commerce, focusing on vocabulary and expressions used in websites, online business and legal regulation of electronic commerce in Thailand	
1553616	English for Marketing	3(3-0-6)
	Learn principles and practice English skills for a variety of marketing procedures and activities, including marketing strategies, sales planning and sales promotion in various media, using both spoken materials and written texts	
1553617	English for Public Relations	3(3-0-6)
	Develop and practice communicative English skills for public relations representatives, focusing on how to accurately present information in a professional manner with social etiquette appropriate for a business environment	
1553618	English for Import and Export Business	3(3-0-6)
	Develop and practice English reading and writing skills for the import and export business, including vocabulary and expressions used for operating procedures, documents and forms	
1553619	English for Logistics	3(3-0-6)
	Develop and practice English skills in a logistics context, including transportation, warehouse, distribution, customer services, documents, procedures and regulations for logistics used in the hospitality industry	
1553620	English for Ground Services	3(3-0-6)
	Develop and practice communicative English skills for ground services, including giving information concerning air travel, flight reservations, air ticketing, airport check-in, airport announcements, passenger boarding, customs duties systems, immigration regulations, security checks, international travel regulations and other related topics	
1553621	English for In-Flight Services	3(3-0-6)
	Develop and practice communicative English skills for in-flight services, including seating passengers, giving passenger security information, on-board announcements, emergency announcements, serving food and drinks and other related services	

Code	Course	Credit
1553622	English for Entrepreneurs	3(3-0-6)
	Develop and practice English skills for entrepreneurship; study the essential steps and competencies for launching a new business, including business plan preparation, feasibility studies, market surveys, techniques for identifying and researching opportunities, analysis of competition, and managing business crises	
1553623	English for Health Care Services	3(2-2-5)
	Develop and practice communicative English skills for health care service, including vocabulary and expressions for describing basic symptoms of diseases, medical treatments, medications, recovery, and wellness	
1553805	Preparation for Cooperative Education in English for International Communication 1	(45)
	Preparation for cooperative education in English for International Communication, including orientation and training essential for professional skills development and future careers	
1553806	Preparation for Professional Experience in English for International Communication	2(90)
	Simulated practice in using English for International Communication in government and/or private sector settings where English is used in written and spoken form	
1553904	Skills Development through English Camp	2(90)
	Language development outside the classroom in a free and relaxed atmosphere; practice using English with native and non-native speakers in a natural setting through games and activities to enhance English proficiency and develop cultural awareness	
1554104	Preparation for English Proficiency Tests	3(2-2-5)
	Preparation for taking a variety of English Proficiency Tests used by international universities and companies with emphasis on components and features of each test as well as guidelines and techniques to successfully complete each test	

Code	Course	Credit
1554105	Academic Writing	3(3-0-6)
	Principles and techniques of academic writing; preparation and presentation of individual surveys and/or research reports with emphasis on logical presentation of ideas and grammatical accuracy	
1554603	English for Office Work 2	3(3-0-6)
	Prerequisite: 1553614 English for Office Work 1	
	Develop and practice listening, speaking, reading, and writing communicative English skills for office work in more complex contexts including telephone correspondence; interactions between office staff and visitors or clients, or between bosses and secretaries; writing formal letters, note taking, writing short reports and minutes	
1554604	English for Banking	3(3-0-6)
	Develop and practice English skills for service in banks, using both spoken material and written texts from a variety of sources to learn current terminology and expressions for banking topics such as transferring funds, opening letters of credit, answering debit enquiries and providing account statements	
1554605	English in Business Law	3(3-0-6)
	Develop and practice reading and writing English skills; English terminology and structures used in legal business documents, including business contracts, memoranda of agreement, terms of references and other legal documents used in business	
1554606	English for Human Resources Management	3(3-0-6)
	Develop and practice English skills for human resources management, including job recruitment, job assignment, labour relations, safety, security, fringe benefits, and compensation for employees, as well as human resource development, on-the-job training and performance appraisal	
1554805	Cooperative Education in English for International Communication	6(640)
	Prerequisite : 1553805 Preparation for Cooperative Education in English for International Communication	
	Actual practice of cooperative education in English for International Communication in the private and/or public sector where English is used for developing professional skills	

Code	Course	Credit
1554806	Professional Experience in English for International Communication	5(450)

Prerequisite: 1553806 Preparation for Professional Experience in

Actual practice of using English for International Communication in government offices and/or the private sector where English for international communication is used and where there is personal or written contact with non-Thai speakers

1554901	Independent Studies	3(250)
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Basic research principles and skills including selection of a topic; drafting plans for projects; extraction of information from textbooks, journals, magazines and newspapers; obtaining information from interviews and questionnaires; presentation of work individually or in groups

1554902	Study Visit in English Speaking Countries	3(250)
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Provide students with experience in an English-speaking country focusing on attending English classes and cultural activities at a college or university